

## At a Glance

½ or 1 day workshop

Available for 12 to 200 people

Used in training development programs, project kickoffs, conferences and events

Delivered by an ExperiencePoint trained Facilitator

## Sample Agenda

30 mins **Design Thinking Intro**  
Case for innovation  
Power of design thinking

75 mins **Finding Opportunities**  
Frame a Question  
Gather Inspiration  
Synthesize for Action

10 mins **Break**

95 mins **Creating Solutions**  
Generate Ideas  
Make Ideas Tangible  
Test to Learn

15 mins **Debrief & Application**  
Share next step to advance understanding

## Experience a better way to innovate.

ExperienceInnovation | Learn steps your people through the essentials of an innovation project in an engaging half-day or full-day workshop.

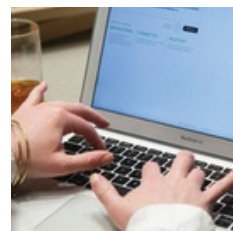
Participants leave ready to bring *design thinking* techniques to their teams' real world initiatives.

ExperienceInnovation™ | Learn teaches people how to identify challenges that are human centered, observe users to build empathy, form unique user insights based on observations and create learning-oriented experiments. As a result, your people will develop an awareness of and support for *design thinking* as an approach to problem solving. Our workshop will also provide the opportunity to practice the skills to tackle a *design thinking* project from start to finish and encourage individual commitment to personally practice *design thinking* techniques.

ExperienceInnovation™ is a family of experiential design thinking workshops built in collaboration with IDEO that inspire and equip teams with the tools they need to innovate and creatively problem solve.

## Outcomes

- Develop a common language for innovation
- Put customers at the center of design efforts
- Grow nascent ideas into powerful solutions
- Integrate design thinking into your work culture



To learn how we're helping organizations like yours, please contact us.

