ExperienceInnovation | Aware

In Collaboration with IDEO

Experience Innovation Aware

An introductory workshop on the foundations of human-centered design as an approach to problem-solving and innovation. Equip to leverage deep customer empathy, radical collaboration and rapid experimentation in their everyday work.

INTERNATIONAL

Use Experience Innovation Aware to:

- As an introduction to Design thinking.
- Build culture through a shared experience
- Understand how leaders can enhance and model innovative behavior
- Strengthen teamwork and communication skills within the organization.
- Encourage quick iterations and to learn from failures.

Duration: 90 Min

Delivered As: Instructor | Virtual Instructor

Innovative. Collaborative. **Empathetic.**

Design thinking sparks innovation with a handson blend of user empathy, bold collaboration, and rapid experimentation—where creativity meets action.

Who can Participate

Anyone – regardless of their level, function or industry.









