

At a Glance

½ or 1 day workshop

Available for 12 to 200 people

Used in training development programs, project kickoffs, conferences and events

Delivered by an ExperiencePoint trained Facilitator

Experience a better way to innovate.

ExperienceInnovation | Learn steps your people through the essentials of an innovation project in an engaging half-day or full-day workshop.

Participants leave ready to bring *design thinking* techniques to their teams' real world initiatives.

ExperienceInnovation™ | Learn teaches people how to identify challenges that are human centered, observe users to build empathy, form unique user insights based on observations and create learning-oriented experiments. As a result, your people will develop an awareness of and support for *design thinking* as an approach to problem solving. Our workshop will also provide the opportunity to practice the skills to tackle a *design thinking* project from start to finish and encourage individual commitment to personally practice *design thinking* techniques.

ExperienceInnovation™ is a family of experiential design thinking workshops built in collaboration with IDEO that inspire and equip teams with the tools they need to innovate and creatively problem solve.

Sample Agenda

30 mins **Design Thinking Intro**
 Case for innovation
 Power of design thinking

75 mins **Finding Opportunities**
 Frame a Question
 Gather Inspiration
 Synthesize for Action

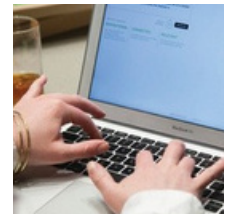
10 mins **Break**

95 mins **Creating Solutions**
 Generate Ideas
 Make Ideas Tangible
 Test to Learn

15 mins **Debrief & Application**
 Share next step to advance understanding

Outcomes

- Develop a common language for innovation
- Put customers at the center of design efforts
- Grow nascent ideas into powerful solutions
- Integrate design thinking into your work culture



To learn how we're helping organizations like yours, please contact us.

