

Step confidently into the AI-driven world and lead with innovation!

High  
on  
Demand

# AI+ EVERYONE



INTERNATIONAL 

## INTRODUCTION:

A transformative course designed to demystify artificial intelligence and its limitless potential. Whether you're new to AI or looking to deepen your knowledge, this course empowers you with real-world insights, hands-on project experience, and practical tools to harness AI's impact across industries.

## PREREQUISITES:

- Understand the basics of digital technologies and how they affect life.
- Awareness of ethical principles and societal impact of technology.
- Curiosity and openness to learning about new concepts and technologies.

## WHO SHOULD ENROLL?

- Entrepreneurs and Business Leaders
- Working Professionals
- Undergraduate and Graduate Students



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## EMERGING SKILLS

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### CERTIFICATION MODULES:

- Introduction to Artificial Intelligence
  - AI Technologies
  - AI in Action: Applications and Case Studies
  - The Workflow of AI Projects
  - Ethics and Social Implications of AI
  - Generative AI and Creativity
  - Preparing for an AI-Driven Future
  - Starting with AI: First Steps and Resources
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### OUTCOME:

- Provide a comprehensive understanding of AI, covering fundamental principles, technological advancements, and real-world applications across industries.
- Explore the ethical considerations and societal impact of AI technologies, fostering responsible AI development and deployment.
- Equip participants with practical project workflows and guidance for implementing AI solutions effectively in diverse contexts.
- Prepare participants for the future of work in an AI-driven landscape, empowering them to navigate opportunities and challenges with confidence.
- Foster a community of learners who can collaborate, share insights, and contribute to the responsible advancement of AI technology.



AI

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6364479992



leadlifelearning.com



corporate@leadlifelearning.com